

2008 HERSHEY'S COCOA CLASSIC COOKIE, BROWNIE OR BAR BAKING CONTEST



RULES:

1. Exhibitor must be an individual (age 8 through and including 18 years ONLY) who is a Pennsylvania resident, one entry per person.
2. Entry must be a plate of six (6) cookies, brownies or bars made from "scratch" (no mixes).
3. **COOKIE, BROWNIE or BAR:** A minimum of 1/2 cup of **HERSHEY'S BAKING CHIPS** (any variety) must be used and listed as "**HERSHEY'S**" plus the name of the specific chip variety in the cookie-brownie-bar part of the recipe.
4. **FROSTING/DRIZZLE:** If chocolate frosting or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as "**HERSHEY'S COCOA**" in the frosting/drizzle parts of the recipe.
5. If candy, chocolate, or flavored baking chips products are used, they must be HERSHEY'S, REESE'S or HEATH branded products, and listed with their brand name in the recipe. (See www.hersheys.com for complete product list.)
6. Entry must be submitted for judging on a doily set on top of a cardboard or a disposable plate.
7. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. For food safety reasons, those entries will not be sold, auctioned or otherwise distributed for consumption after judging.
9. Judging Criteria:

Flavor (aroma, taste, good balance of flavorings)	30 points
Texture (appropriate for the type of cookie, brownie or bar)	25 points
Inside Characteristics (even grain, evenly baked; free from air pockets)	20 points
Outside Characteristics (uniform size, shape, appearance; overall appeal)	15 points
Creativity	10 points
Total	100 points

PRIZES: 1st - \$20 2nd - \$15 3rd - \$10

*First Place Winner is Eligible for the 2009 PA Farm Show competition.
Prizes for the PA State Hershey Baking Chips Cookie-Brownie-Bar
Winners: 1st - \$250 / 2nd - \$100 / 3rd = \$50*

SPONSORS: The Hershey Company, PA Dept of Agriculture & the PA State Assoc. of County Fairs

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